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FOR IMMEDIATE RELEASE



Evertz Highlights evertz.io XChange for Live Event Management and Market Switching at NAB 2026

Burlington, Canada. April 13, 2026 – At NAB 2026, Evertz, a global leader in broadcast and media technology solutions, will highlight the addition of new services by its evertz.io platform, including XChange, a cloud-native service enabling live event management, signal routing and dynamic market switching across distributed workflows.

As broadcasters transition from traditional satellite-based distribution toward IP and cloud-based workflows, evertz.io provides a scalable Software-as-a-Service (SaaS) platform designed to simplify content delivery, monetization and live operations. Built on a microservices-based architecture and flexible OpEx model, evertz.io enables rapid deployment and scalability without the need for dedicated on-premise infrastructure.

Within this ecosystem, XChange extends evertz.io into live contribution and distribution, providing centralized orchestration and control of live streams across geographically dispersed edge devices. Designed for live sports, news and remote production, XChange enables operators to dynamically route, switch and replicate feeds in real time, supporting regionalized content delivery and more agile live workflows.

Key Capabilities for Broadcast

- **Centralized Live Workflow Control** – Discover, configure and manage globally distributed encoding and decoding devices from a single interface
- **Dynamic Market Switching** – Seamlessly route and regionalize live feeds for targeted distribution with support for SCTE 224 ENSI
- **Flexible Signal Routing & Processing** – Real-time feed replication, grooming and processing across cloud and hybrid environments
- **Standards-Based Interoperability** – Native support for SRT, RIST and Zixi ensures compatibility across diverse broadcast ecosystems
- **Comprehensive Monitoring** – End-to-end visibility with telemetry, live thumbnails and topology-based workflow views
- **Scalable SaaS Deployment** – Pay-as-you-go model with resources scaling dynamically based on live demand

Integrated Cloud and Edge Ecosystem

XChange integrates with the broader Evertz portfolio, including encoding and decoding platforms such as XPS, Reflektor and X-CALIBER, enabling high-quality, low-latency contribution and distribution over IP networks.

“XChange extends the capabilities of evertz.io into live streaming workflows,” said Dan Turow, SVP of Media Distribution and CIO at Evertz. “By enabling centralized control of globally distributed live feeds, XChange helps media organizations reduce setup times, improve operational efficiency and adapt quickly to evolving production and distribution requirements.”

Visitors to NAB 2026 can see XChange in action, showcasing cloud-based configuration, control and monitoring of live streaming workflows across distributed environments. To learn more, visit Evertz at NAB 2026 in the North Hall booth N817 or contact sales@evertz.com to book a meeting.

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JOIN US AT THE EVERTZ 2026 NAB PRESS CONFERENCE

What’s New for NAB 2026

Showcasing the new technology and solutions Evertz is introducing at NAB.

Date: Saturday, April 18, 2026

Time: 9:00 AM PT

Location: Press Briefing Room N249

About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the “Cloud”. For more information, please visit www.evertz.com

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