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FOR IMMEDIATE RELEASE

Evertz Showcases IP Technology at NAB Show New York

Evertz Demonstrates Advanced Solutions Enabling Industry Transition to IP

Burlington, Canada – October 16, 2018 – Evertz Microsystems, the global leader in media and entertainment technology solutions, will be showcasing the latest advancements of its Software Defined Video Networking (SDVN) technology at the NAB Show New York, October 17-18th, 2018.

Evertz is enabling the transition to IP and is the de facto industry standard for IP infrastructures with over 400 global deployments of its SDVN technology. SDVN's industry adoption is enabled with critical support of industry standards including ST 2110, ST 2022-6 and AMWA IS-04/05.

Evertz' SDVN technology features the MAGNUM Orchestration platform for unified network control, along with VistaLINK PRO for monitoring, inSITE for big data analytics and VUE for streamlined operational workflows.

A key component of Evertz' SDVN solutions, is evEDGE, a comprehensive range of virtualized services including conversion, compression, gateways, and more running on best-of-breed **FPGA and x86** compute platforms.

In addition, Evertz will be highlighting its new software defined MediaFlow platform. Evertz' industry leading MediaFlow platform launched on Google cloud enabling partners to pre-process, encode, capture and distribute media flows globally with the press of a button. MediaFlow allows customers to delay, adjust lipsync, audio transcode and modify/insert data in compressed flows for onboarding on distribution and OTT platforms.

Evertz will be presenting “Building a Scalable Worldwide Contribution and Processing Software Defined Network” at the Cloud Theater Presented by Google Cloud on Wednesday, October 17 at 12:45 PM in Google LLC N219.

“The ability to create new, efficient workflows previously not possible in SDI systems is one of the key factors that has enabled the transition to IP,” said Fernando Solanes, Director of Solutions at Evertz. “Evertz has deployed over 400 IP systems and we attribute this success to our advanced Orchestration, Monitoring, and Analytic tools, and our industry leading infrastructure solutions that enable these new workflows.”

To learn more about Evertz' industry leading solutions visit Booth N417 at NAB Show New York from October 17-18.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com.