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Evertz showcasing next generation virtualized playout solutions at NAB 2017

Evertz' industry-leading Mediator-X and OvertureRT LIVE VM virtualized playout services demonstrated at NAB 2017

BURLINGTON, ONTARIO, CANADA – March 22, 2017 – Evertz, a global leader in audio, video and cloud-based innovations, announces that at the 2017 NAB show in Las Vegas, it will be demonstrating its Mediator-X and OvertureRT LIVE VM platforms as virtualized processes to provide cost-effective and secure playout facilities in a public, private or hybrid cloud.

As traditional broadcast infrastructures and IP based technologies converge, virtualized playout solutions are becoming a requirement in order to provide a scalable, reliable and economical alternative to conventional design architectures.

Evertz' OvertureRT LIVE offers broadcast facilities a cost-effective and scalable playout solution with deployment options that range from video appliances to private and public cloud VMs. The platform is adaptable for current and future Master Control applications and supports SD, HD, 3G and UHD applications providing facilities with an economical path to migrate from baseband infrastructures to IP.

Mediator-X Evertz' Media Asset Management (MAM) platform is also cloud enabled and provides media companies with a means of monetizing content while maintaining lower operating costs. Mediator-X's advanced feature set includes support for HTML 5 for enhanced security capabilities and multiplatform support. Coupled with the Render-X transcoding and conform solution, media companies can deliver linear and non-linear content without costly physical resources.

Evertz' virtualized solutions are architected to support high availability and resilient, scalable operation using dynamic spin-up and spin-down capabilities. In addition, IP support for compressed IO as well as SMPTE 2022-6, SMPTE RDD 37 (ASPEN) and SMPTE 2110 are key capabilities of the platform.

Evertz will be exhibiting its next generation virtual playout solutions at the 2017 NAB show, North Hall, N1503, LVCC, from April 24-27, 2017.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com