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**FOR IMMEDIATE RELEASE**



## Evertz defines next generation IP workflows at NAB 2017

Evertz to demonstrate new innovative Software Defined Video Networking workflows at NAB 2017

April 21, 2017 — Burlington, Ontario, Canada — Evertz, the global leader in media and entertainment technology solutions, announces it will be demonstrating new innovative IP workflows featuring its industry leading Software Defined Video Networking (SDVN) solution.

Evertz is the industry leader in the transition to IP with its Software Defined Video Networking (SDVN) IP-based solutions. Evertz has over 80 global SDVN deployments for large scale production, playout, headend and cloud based applications. For NAB 2017, Evertz will expand its SDVN portfolio with the introduction of its range of 25GbE products, support for SMPTE 2110 and NMOS IS-04, and new FPGA accelerated compute blades on the evEDGE platform. Evertz' innovative SDVN solutions enable an end-to-end IP based workflow from production to playout to distribution that is unmatched in the industry today

Evertz' SDVN solutions enables multi-site global operators to seamlessly interconnect people, facilities and workflows. Whether it is an on-premise, private datacenter, or public cloud deployment, SDVN enables operational workflows to be fully agile and resources to be fully leveraged across an entire media organization independent of geographical constraints. Coupled with Evertz' inSITE analytics and real-time centralized operational intelligence gathering platform, SDVN is able to harness efficiencies and transparency well beyond anything currently in use today.

Evertz SDVN is the only fully deployed IP infrastructure solution available today and has been on-air continuously with over 80+ installations since 2014. Evertz has worked closely with its broadcast partners and defined next-generation workflows that fully exploit the capabilities and advantages of IP infrastructures. These evolving applications include ensuring all content in multiple formats and codecs are available concurrently within a single converged network. SDVN exemplifies Evertz' deep understanding that an all IP infrastructure should be much more than finding new ways to transport SDI and should also be about unlocking new capabilities without conversion speed bumps.

At NAB, Evertz will be demonstrating the latest SDVN advancements and how they address the critical requirements of media companies while simultaneously unlocking new capabilities that will create new hyper efficient operational workflows

"We're excited to be working closely with our many customers who are conceiving new innovative operational workflows to support new emerging broadcast applications that serve the needs of a diverse and dynamic business environment," said Rakesh Patel, Chief Technology Officer of Evertz Technologies Limited, "We look forward to being part of the ongoing industry movement to transition to IP infrastructures."

Evertz will be exhibiting its next generation IP solutions at the 2017 NAB show, North Hall, N1503, from April 24-27, 2017

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### About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit [www.evertz.com](http://www.evertz.com)