CONTACT

Evertz
Bob Fung
1 905-335-3700
bfung@evertz.com
www.evertz.com

FOR IMMEDIATE RELEASE

Evertz Big Data Analytics platform showcased at NAB2017

Evertz' revolutionary inSITE big data analytics tool to be demonstrated at NAB 2017

BURLINGTON, ONTARIO, CANADA – March 20, 2017 – Evertz, a global leader in audio and video innovations, announces that at the 2017 NAB show in Las Vegas, it will be demonstrating the advanced capabilities of its revolutionary inSITE big data analytics tool.

As today's broadcast facilities become more IP-based and leverage high bandwidth shared media interfaces, the need for advanced monitoring tools increases. Visibility of the state and performance of all network elements is required for effective network monitoring. inSITE, Evertz' big data analytics and logging platform, provides the tools to collect, search and visualize this data for forensic analysis.

inSITE provides real-time centralized operational intelligence for video broadcasters. This platform offers the unique capability of collecting and aggregating data from all machine data-points in a workflow, regardless of device type. Coupled with VistaLINK® monitoring software and MAGNUM, unified control system, Evertz delivers a one vendor solution for all monitoring, management, and analytic needs and supplies complete broadcast infrastructure transparency to operators. inSITE enables faster, better decision-making and minimized risks along with revealing trends that guide the user towards new development of products and services. For NAB 2017, inSITE features support for cloud based solutions and Amazon Web Services (AWS) environments, providing customers who are moving systems to the cloud, the visibility they need to maintain high service levels.

Evertz will be exhibiting its big-data analytics solutions at the 2017 NAB show, North Hall, N1503, LVCC, from April 24-27, 2017.

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About Evertz
Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com