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FOR IMMEDIATE RELEASE

Evertz encoding platform enables major Globecast transmission events

Evertz' industry leading encoding platform utilized by Globecast for transmission of 2017 Tennis Tournaments

BURLINGTON, ONTARIO, CANADA – September 13, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces that its advanced, software defined, accelerated encoding platform was utilized by Globecast to transmit the 2017 Australian Open, French Open and Wimbledon Tennis Tournaments.

Globecast, an industry leader of transmission services to the Broadcast industry, leveraged the advanced capabilities of Evertz' 3480TXE software defined accelerated encoding platform for cross-continent transmission of multiple contribution signals for the 2017 Australian Open, French Open and Wimbledon Tennis Tournaments. The 3480TXE is a flexible platform configurable for many applications including distribution, multi-screen and contribution encoding and transcoding.

The 3480TXE's high-performance compression engine offers superior video quality for all applications and features the highest encoding/transcoding density available with low power consumption while minimizing operational expenses. The transmission link also incorporated SMPTE ST 2022-7 seamless protection switching for enhanced reliability. Additional Globecast system components included Evertz' 5782DEC-H264HD-IPASI professional contribution H.264 and MPEG-2 decoder, Xenon multi-format router, 7700R2x2-HD bypass protection router, MAGNUM®, Evertz' unified control and orchestration system and VistaLINK® Intelligent Resource Management (IRM) which enables intelligent management of pooled hardware resources.

 "Broadcasters and transmission service providers are demanding reliable, cost-effective, high density encoding solutions. The 3480TXE, with its advanced feature set and industry leading

performance gave Globecast a flexible, reliable, high density and high-performance encoding solution which perfectly suited their transmission requirements," said Abdullah Merei, Director of Compression Systems at Evertz. "Evertz is pleased to have been able to provide Globecast with a comprehensive solution and contribute to the successful transmission of these events. We look forward to working with them again."

"Evertz' 3480TXE gives us exceptional video quality, low latency, high density, and advanced compression system management," said Wade Press, Senior Systems Engineer, Globecast. "The robust performance of the 3480TXE in conjunction with the other Evertz system components, contributed to successful cross-continent signal transmission and we look forward to working together on future projects with the Evertz team."

About Globecast

Part of the Orange Group, Globecast provides agile and seamless content acquisition, management and distribution services globally. The company constantly innovates in an evolving IP-centric environment to provide reliable and secure customer solutions. Globecast has created the number one global hybrid fiber and satellite network for video contribution and distribution. This network enables multiplatform delivery including TV Everywhere OTT, Satellite, cable, Video on demand, CDN delivery as well as cloud-enabled media services. The company remains the trusted partner for coverage and international delivery of news, sports, and special events around the globe. Customers enjoy a seamless global experience on the ground from 12 interconnected Globecast owned facilities, including Los Angeles, London, Singapore, Paris, Rome, and Johannesburg.

About Evertz
Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com