



PRESS RELEASE

Evertz showcases the Facility 2020

August 29, 2016 – The broadcast facility continues to evolve to meet the needs of the rapidly changing media landscape. With broadcasters deploying IP throughout their facility, a paradigm shift will be realized on how assets and resources are deployed and workflows are managed. Broadcasters will leverage IP and virtualization to create facilities that are flexible, agile, and efficient. At IBC 2016, Evertz will showcase the Facility 2020, a Software Defined Data Center for Broadcasters.

Evertz, leaders in the IP revolution, leverages its Software Defined Video Networking (SDVN) infrastructure and orchestration software to enable customers to take a data center approach to their facility where they can virtualise processes and services on generic processing nodes and blades. This shift from discrete and dedicated hardware infrastructure to one where software processes are “spun up” and “spun down” to create a heterogeneous infrastructure is extremely appealing to end users.

With Evertz’ new evEDGE™, a Software Defined Compute and Routing platform, broadcasters can use modular compute blades to provide dynamic video/audio/metadata processing that includes: media gateways (for formats such as SMPTE RDD 37, SMPTE-2022-6, NDI, RFC 4175, and AES67); multi-viewing; and video/audio conversion and processing.

Evertz’ MAGNUM SDVN, VistaLINK, and new inSITE, a distributed big data logging and analytics platform, enables the Facility 2020 to use on and off-premise cloud-based compute for virtualization, path finding, resource management, and analytics to create and deliver content more efficiently and cost-effectively.

For more information, please visit us at our new IBC location in Hall 1 Stand 1.D31 or the Evertz website www.evertz.com/

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About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com

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