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Evertz Unveils Exciting New Tools For Live Production Workflows

At IBC 2023, the company will show Vista BRAVO, a Studer Vista mixing console for BRAVO Studio that delivers all the flexibility content creators need to enhance live entertainment, gaming and sport productions.

Burlington, Canada. August 17th 2023: High quality audio is vital when creating engaging live content for any platform because if the sound is poor, audiences quickly move on.

At IBC 2023 (1.B79) Evertz will be making this point loud and clear by highlighting Studer Audio, which celebrates its 75th anniversary this year. Since acquiring Studer in 2021, Evertz has integrated the brand's Vista digital mixing consoles into its own Software Defined Video Networking (SDVN) platform. These acclaimed consoles now support SMPTE ST 2110, making them an important addition to Evertz' live production workflows, which are leading the industry's transition to IP.

Evertz has also brought all the power of Studer Vista to its [DreamCatcher™ BRAVO Studio](#) virtual production control suite, which allows users to quickly and easily produce high quality live content at a lower cost. The introduction of Vista BRAVO adds an exciting new dimension to the platform by providing virtual access to a full mixing console featuring all the enhanced audio capabilities for which Studer is so famous. With Vista BRAVO, users have all the flexibility they need to enhance live music, entertainment, gaming and sports productions, whether working on-premises or through the cloud.

Another innovation to the Studer Vista range is the expanded Vista control using the Evertz VUE Intelligent User Interface. Now offering over 2000 bidirectional controls, the combination of Vista and VUE has created the ideal tool for multiple small production suites and remote productions.

"The amalgamation of VUE and Vista is remarkable," says Paul Shorter, Product Manager for Studer-Evertz Audio Solutions, "Its ease of use has been a paramount focus for the VUE interface, whilst retaining the power and flexibility of the Vista's controls. The team have been very successful in achieving this. From the simple operation of the EQ and Dynamics screens to the comprehensive bussing structures, and now with the addition of tactile faders, VUE and Vista together make for a phenomenal pairing."

Shorter adds that introducing Vista BRAVO, together with VUE, pulls Studer's superior audio capabilities into the BRAVO Production suite eco system with MAGNUM-OS at its heart.

“For IBC 2023, we are continuing to leverage the technologies and expertise of Evertz and Studer to bring to market innovative solutions to elevate our customers workflows and processes,” he says. “In fact, Video PFL is a direct result of knowledge sharing between video and audio and provides an effective solution for audio production engineers.

New to the Studer Vista console range is the revolutionary Video PFL (Pre-Fade-Listen) feature that maximises the power of Evertz’ award-winning MAGNUM OS orchestration, monitoring and analysis software. With Video PFL, audio operators can select an input to pre-fade while listening to the audio and seeing the accompanying video for that channel on the multiviewer in the audio control room. By allowing the video to follow the audio, Evertz gives engineers a visual representation of the audio on the PFL, thus ensuring that the right source is always selected.

Alongside its Live Media Production solutions for audio, Evertz will also show other developments to BRAVO Studio, which is fast becoming the ‘go-to’ collaborative, software-based live production platform for content creators and broadcasters. These include the new ‘Highlight Factory’, where clips and stories are automatically created using AI technology, and published to Ease Live where users can pick their own highlights. The ‘Highlight Factory’ is an additional co-pilot for BRAVO Studio that uses advanced data-driven features to help automate and simplify production workflows and give small creative teams of all skill levels high-quality and consistency throughout the production.

“BRAVO Studio is proving to be a game changer, particularly for events that include live sports, local news, esports, entertainment, corporate, and government,” says Mo Goyal, Sr. Director of International Business Development at Evertz. “BRAVO Studio was designed for content creators to tell more stories from live events such as sports. We are seeing a change in consumers in terms of how they watch live events. They want the freedom to choose a feed (e.g. of a particular player) to watch than the traditional broadcast. The audience may want to watch non-mainstream events or league in broadcast quality. BRAVO Studio enables all of this and more.”

For more information on Evertz Live Media Solutions, please visit stand 1.B79 at IBC 2023, or visit www.evertz.com

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About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company’s solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high

definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com