

CONTACT

Evertz
Bob Fung
1 905-335-3700
bfung@evertz.com
evertz.com

FOR IMMEDIATE RELEASE



Evertz evEDGE and MediaFlow Platforms Win Future's Best of Show Award, Presented by TV Technology

Burlington, Ontario — April 22, 2019 — Evertz Microsystems, the global leader in media and entertainment technology solutions, announces its evEDGE and MediaFlow platforms are recipients of the Future Best of Show Awards, presented at the 2019 NAB Show by TV Technology.

Future's Best of Show Awards are evaluated by a panel of engineers and industry experts, and are selected based on innovation, feature set, cost efficiency and performance in serving the industry. Winners receive an award for display and will be featured in TV Technology, the digital television authority, serving the broadcast, cable, production, post production, business and new media markets.

All nominated products are featured in the special Best of Show Awards Program Guide, to be distributed in digital edition form to more than 100,000 readers of *TV Technology*, *Digital Video*, *Video Edge*, *Government Video*, *Radio World*, *Pro Sound News* and *Sound & Video Contractor* after the convention.

evEDGE virtual IP media services support a comprehensive selection of processing functions which can be provisioned based on evolving workflow requirements. The flexibility enabled by evEDGE allows highly efficient and adaptable workflows for every application. Unlike fixed function processing hardware, evEDGE services can be run on agile hardware platforms. Processing functions are no longer permanently coupled to the underlying hardware platform. evEDGE supports virtual IP media services over agile hardware platforms including FPGA compute blades, x86 COTS servers and the Cloud.

The MediaFlow solution, available in on-prem, cloud and hybrid infrastructures, enables a single, integrated IP workflow for all incoming transport streams. This integrated workflow includes closed caption insertion/bridging, timecode insertion, audio processing, SCTE 35 insertion, input delay, lip-sync correction, up/down/cross conversion, frame synchronization, and PID normalization.

MediaFlow utilizes MAGNUM, Evertz' advanced orchestration and control system that places MediaFlow under a single point of control. In addition, MediaFlow utilizes the VUE Intelligent User Interface platform which presents the operator with a single highly integrated interface, increasing both operational efficiency and simplicity.

"The Future Best of Show Awards at NAB are in their sixth year," said Paul McLane, Future managing director, content for media technology titles. "The program focuses attention on superb innovations in technology as seen around the million-square-foot exhibit floor of the industry's top trade show. The list of

2019 winners and nominees shows where media technology businesses are headed.”

“Evertz’ success is the result of relentless innovation, utilizing the latest technologies and embracing emerging industry standards. We are laser focused on delivering best in class solutions for our customers,” said Bob Fung, Product Marketing Manager at Evertz. “We look forward to our ongoing efforts to serve our customers and we are honored to have been awarded two Future Best of Show Awards from TV Technology, presented at the NAB Show.”

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz’ solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit evertz.com.