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NATIONAL ACADEMY of television arts & sciences



Evertz Awarded Technology and Engineering Emmy® Award For Pioneering Cloud Based Linear Media Supply Chain Technology

Burlington, Ontario — January 15th, 2020 – Evertz Microsystems Ltd., a global leader in media asset management, automation and playout technologies, is pleased to announce that it has been awarded a Technology and Engineering Emmy[®] Award for *Pioneering Cloud Based Linear Media Supply Chain Technology* from the National Academy of Television Arts and Sciences. Evertz shares this distinguished award with its partners at Discovery Communications, Fox NEO, Amazon Web Services (AWS) and SDVI.

Technology and Engineering Emmy[®] Awards honor development and innovation in broadcast technology and recognize companies, organizations and individuals for breakthroughs in technology that have a significant effect on television engineering. These awards recognize technologies which represent so extensive an improvement on existing methods and/or are so innovative in nature that they materially have affected the transmission, recording, or reception of television.

Together with Discovery, Fox NEO and AWS, Evertz helped build the industry's leading cloud solution that delivers a highly resilient, reliable, fully virtualized and scalable linear transmission, media asset management and content supply chain solution running completely in the public cloud. Deployed in these systems are Evertz' Mediator-X Media Asset Management/Automation solution, its OvertureRT-LIVE playout engine and its Render-X transcoding engine. Capable of supporting hundreds of channels running in the public cloud, these systems deliver the scalability, flexibility and agility to address continuously evolving business and technical challenges in the media and entertainment market. These systems also leverage Evertz' Software Defined Video Networking (SDVN) solutions using IPX Switch Fabrics, Network Address Translators (NAT) and encoding/decoding products.

"It is an honor and a privilege to be recognized along with Discovery, Fox NEO, AWS and SDVI for this distinguished award. The vision and leadership provided by Discovery and Fox NEO have been absolutely key in driving forward numerous innovations," said Dan Turow, Vice President of File Based Solutions at Evertz. "We thank them for their extensive partnership and the collaborative work we have done together in creating, deploying and running these massive scale cloud deployments. The agility, scalability and flexibility of what we have jointly accomplished is truly amazing and demonstrates how cloud technologies can be leveraged in the ever-changing media and entertainment space."

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit evertz.com.

About the National Academy of Television Arts and Sciences

The National Academy of Television Arts & Sciences (NATAS) is a service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award for News & Documentary, Sports, Daytime Entertainment, Daytime Creative Arts & Entertainment, Public & Community Service, and Technology & Engineering. NATAS membership consists of over 18,000 broadcast and media professionals represented in 19 regional chapters across the country. Beyond awards, NATAS has extensive educational programs including Regional Student Television and its Student Award for Excellence and the National Student Production Awards for outstanding journalistic work by high school students, as well as scholarships, publications, and major activities for both industry professionals and the viewing public. For more information, please visit the website at www.emmyonline.tv