Evertz Supports NewTek NDI for IP Production Workflow

Ontario, Canada – April 11, 2016 – Evertz, the leader in professional video broadcast services and IP solutions, today announced its support for NewTek's open <u>Network Device Interface</u> (NDI™) format for IP-based production workflows based on its Software Defined Video Networking (SDVN) solutions. The support of NDI enables Evertz media gateways and other SDVN products to be recognized by other NDI-enabled devices and systems connected to a standard Ethernet local area network. This exponentially increases the number of video sources available for live production.

By adding NDI support Evertz industry leading SDVN extends the capabilities of IP within live production. This benefits any facility transitioning to IP by taking advantage of a 10GbE core SDVN system to bridge a large number of NDI-enabled devices, providing scalability and flexibility today and into the future.

This new standard for live production IP workflow is bi-directional and backwards compatible with a large number of devices from top manufacturers that already utilize NewTek's open standard allowing IP connectivity between devices. Customers using Evertz SDVN will be able to utilize the many products in the NewTek Developer Network, the industry's largest ecosystem of IP-enabled products using the same standard.

"With over 40 global installations of Evertz SDVN, the addition of NDI support will expand that install base. By supporting NDI, media companies deploying IP live production can leverage an open architecture that handles small webcast productions to large UHD productions seamlessly. The inclusion of NDI in our SDVN solution also maintains our commitment to support open formats that are proven to work including ASPEN (SMPTE RDD37) and SMPTE 2022-x series of standards," said Eric Fankhauser, VP, Product Development for Evertz.

"We are confident that IP workflows will revolutionize video production," said Michael Kornet, executive vice president of Business Development for NewTek. "Evertz is highly respected both at NewTek and within the industry. By Evertz enabling their Software Defined Video Networking (SDVN) solutions with

NewTek's NDI, the industry now has the most complimentary and comprehensive IP solution for live production that's available today."

NDI is now available as a royalty free software developer kit (SDK) for any company looking to establish IP workflows within their organization, or in production tools and systems they manufacture.

For more information on NDI, visit ndi.newtek.com.

For more information, please visit our NAB Booth N1502 or the Evertz website www.evertz.com/

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com