



PRESS RELEASE

Corus Selects Evertz for Strategic Content Management and Playout Expansion

December 8, 2016 – Toronto, Canada - Evertz, a global leader in media and entertainment solutions, announces that Corus Entertainment (TSX:CJR.B) has selected Evertz' solutions as the foundation of its content management and playout expansion plans.

Corus is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. Corus' collection of premium brands include: Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, History®, Showcase, National Geographic, Disney Channel Canada, YTV, and Nickelodeon Canada.



Photo Credit: Richard Johnson

Based on the new Evertz platform, Corus has already launched eighteen (18) new HD services from its Corus Quay facility in Toronto, Ontario, Canada. The new system utilizes Evertz' Mediator-X content management and automation system as well as the OvertureRT-LIVE integrated playout engine. Incorporating these 18 new services into its Corus Quay facility was an important milestone following Corus' recent acquisition of Shaw Media. In addition to Corus' own networks, Corus Quay is home to Quay Media Services, which provides third party origination services for several Canadian broadcasters.

“Corus needed a highly reliable, scalable and cost effective content management and playout solution that could meet our short term and long term corporate objectives,” said Shawn Kelly, Executive Vice President of Technology at Corus. “We selected Evertz as a partner for this venture based on its leading edge technologies and their ability to be responsive to Corus' needs,” said Kelly.

Dan Turow, Vice President of File Based Solutions at Evertz added, “We are delighted to be playing such a crucial role as Corus upgrades and expands in the future. Corus had a clear set of technical requirements and an aggressive time frame for delivery. We are pleased that the Mediator-X and OvertureRT-LIVE product offerings as well as Evertz projects delivery team could meet their needs.”

The solution boasts a complete end-to-end Evertz design that utilizes the Mediator-X for all elements of content preparation, media asset management (MAM) and playout automation. Mediator-X was deployed in a completely virtualized environment making extensive use of virtual machines (VMs). This

enabled a large reduction in hardware footprint and massive increases in overall system flexibility. Mediator-X interfaces with Corus' traffic system, drives all file based and content prep workflows, controls the OvertureRT-LIVE integrated playout engine and manages all primary and secondary events within the linear list. Corus' operations and engineering teams use Evertz' VUE, customizable user interface, for high density monitoring by exception and channel control.

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About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com

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