



Press Release

For Immediate Release

PSI Broadcasting Deploys MPEG-4 Video TV Service with Evertz end-to-end compression solution

December 13, 2016 – Bangkok, Thailand — Evertz, a global leader in video delivery systems, is proud to announce that its Compression solution has been deployed to power the High Quality Video Encoding System at PSI (Poly Satellite Industry) Broadcasting Head End facility based in Bangkok. PSI is the largest satellite factory in Thailand and a worldwide leader in the production and distribution of equipment used in communication systems.

PSI's state-of-the-art Head End facility features Evertz industry leading 3480TXE platform for high quality MPEG-2 and H.264 video compression. The complete video head end also includes Evertz unified multi-codec statistical multiplexing, IP switches and advanced VistaLINK PRO Compression System Manager NMS for seamless redundancy and customized operator experience. The superior integrated encoding platform and highly reliable solution from Evertz empowers PSI with an enhanced Satellite TV offering including additional services at lower operating costs.

"We have always been the leaders in Video Quality and we're glad to partner with Evertz because the superior 3480 encoders have proven to have the best video quality at the highest density. We looked at various vendors and options and chose Evertz as they were able to perfectly match our requirements with the best complete and cost-effective solution," said Vorasit Lee, CEO at PSI Broadcasting Co. Ltd, Bangkok. "Evertz' powerful end-to-end solutions with advanced H.264 encoding and statistical multiplexing enabled flexible addition of services at superior quality and considerably lower costs. With improved video quality and next generation technology, we plan to improve existing customer satisfaction and also attract new subscribers."

"The Evertz Compression portfolio offers products addressing all aspects of Head End operations thereby becoming a unique and elegant turn-key solution for TV operators. Our solutions are scalable, robust, highly customizable and engineered keeping the end user experience in mind," says Avinash Ramachandran, Manager for Compression Systems at Evertz. "This combined with the highest video quality at the lowest operating costs provides the much needed edge to our customers in today's competitive market."

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television (“HDTV”) and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz’ products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com