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FOR IMMEDIATE RELEASE



Evertz Brings Innovative Solutions For Tomorrow's Broadcast Industry to Broadcast Asia

At Broadcast Asia, Evertz will be showcasing cutting edge solutions that are helping content providers move their businesses forward into new and exciting dimensions.

Burlington, Canada. May 17th 2023: Evertz, the global leader in media and entertainment technology solutions, will be attending Broadcast Asia in Singapore with a range of advanced solutions that address the significant changes taking place throughout the broadcast industry.

At Booth 6A1-01 during Broadcast Asia, Evertz will showcase a host of solutions for Live Media, IP, 12G-SDI, Content Monetization and Remote Production in the Cloud.

"The entire industry has undergone a seismic shift in recent years as content providers move away from traditional broadcast hardware towards innovative virtualized solutions in the cloud," says Mo Goyal, Senior Director of International Business Development at Evertz. "Media companies and content creators also want new tools that help them create more – and higher quality – programming to satisfy growing consumer demand. At Evertz, our job is to provide customers with the solutions they need to seamlessly transition into this exciting future."

Products such as the TVTECH 2023 Best of Show at NAB Winner, DreamCatcher™ BRAVO Studio collaborative live switching platform, which gives operators a virtual environment that looks and feels like a traditional control room, and the XPS Live 4K/UHD/3G/HD Video Encoder & Decoder Series that gives broadcasters a real-time video streaming platform for mission-critical applications, will be demonstrated, along with a raft of other useful tools.

These include another 2023 Best of Show at NAB Winner: Reflektor, Evertz' Software-as-a-Service (SaaS) IP distribution (IP DA) platform for Cloud productions; the Vista BRAVO, that integrates a full mixing console into BRAVO Studio and gives users all the flexibility they need to enhance live productions, whether working on-premises or through the cloud; the NATX32/64–100G Network Address Translation router that expands Evertz' EXE and IPX routing platforms and delivers all the power of IP with the simplicity of SDI, and the award-winning MAGNUM OS orchestration and control system that lies at the heart of Evertz' Software Defined Video Networking (SDVN) portfolio of IP-based end-to-end solutions supporting both 12G-SDI and SMPTE ST 2110.

In addition, Evertz will highlight the technologies it has developed to help content providers attract and retain audiences through exciting and interactive personalized experiences. Software-as-a-Service (SaaS) solutions such as the evertz.io platform are giving live sports, live entertainment and linear channel customers the ability to launch new channels and monetize content across a wide range of Over-the-Top (OTT), Direct-to-Consumer (DTC), Connected TV and traditional Broadcast distribution/streaming applications. In addition, Evertz' Ease Live interactive graphic solution is making it easier for content providers to create, build and distribute overlays to millions of end users on multiple platforms in real time.

Finally, Evertz will shine a spotlight on its latest technology for the RF and Satcom industry, spanning key applications such as RF over Fiber and IP transport, RF distribution and routing matrices, RF Receivers and monitoring, and antenna and

teleport services. Among the products on show will be the large-scale XQRF-512 routing platform, the industry's best-performing and most reliable RF router matrix that offers exceptional density, flexible configurations and hot-swappable and modular architecture – all within a compact 14RU form-factor.

For more information about Evertz and its entire range of broadcast solutions, please visit us at Broadcast Asia on Booth 6A1-01 or visit www.evertz.com.

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About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com