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FOR IMMEDIATE RELEASE



# Evertz Drives Multi-Program Live Production with BRAVO-BLADE at NAB 2026

Burlington, Canada. April 14, 2026 – At NAB 2026, Evertz, a global leader in broadcast and media technology solutions, will highlight how broadcasters can meet growing demands for multi-program production with BRAVO-BLADE, bringing BRAVO production capabilities directly into its ENX and NEXX platforms.

As content owners look to produce more from every live event, workflows are evolving beyond a single primary broadcast. Audiences increasingly expect multiple feeds, platform-specific formats and more personalized viewing experiences across digital platforms. This shift is driving the need for more flexible and scalable production environments that can support multiple outputs from a single event.

BRAVO-BLADE addresses these challenges by enabling multiple simultaneous productions within a unified system. Built directly into the ENX and NEXX platforms, BRAVO-BLADE eliminates the need for separate production switchers and complex tie-line management, providing immediate access to all available inputs and outputs. This enables ultra low-latency audio and video production switching while supporting scalable multi-program workflows.

## Key Capabilities for Live Production

- **Multi-Program Production** – Generate multiple simultaneous outputs from a single live event across broadcast, digital and social platforms
- **Ultra Low-Latency Switching** – High-performance audio and video production switching designed for live environments
- **Integrated Production Tools** – Built-in media playback, scene-based workflows and optional replay capabilities
- **Seamless Integration** – Native operation within ENX and NEXX platforms without external switching infrastructure
- **Scalable Workflows** – Support for multiple formats including vertical and platform-specific outputs

## AI-Assisted Production and Workflow Efficiency

BRAVO-BLADE simplifies production workflows through an intuitive user interface designed to enable operators to produce more content from a single live event with greater speed and efficiency.

Advanced AI-driven IQ tools such as ClipIQ, Highlight Factory and Quick Shot assist operators in accelerating content creation and maintaining consistent output quality across multiple productions. By reducing operational complexity, BRAVO-BLADE allows production teams to focus on storytelling while increasing overall output.

### **Integrated ENX and NEXX Ecosystem**

As part of the ENX and NEXX platforms, BRAVO-BLADE extends production capabilities directly into the media core, aligning production, routing and processing within a single architecture. This integration enables more efficient workflows while reducing infrastructure requirements across live production environments.

"Content Creators are being asked to produce more media, in more formats, from every live event," said Gaines Johnson, Technical Product Manager - BRAVO at Evertz. "BRAVO Live Production Suite continues to push the boundaries for production with its dynamic, flexible, and software-defined architecture - trusted across a wide range of workflows. Now, with the introduction of BRAVO BLADE, this expands even further, unlocking ultra-low latency media processing for critical live environments that demand real-time performance.

Visitors to NAB 2026 are invited to connect with Evertz to learn more about BRAVO-BLADE and how it enables scalable multi-program live production across ENX and NEXX platforms. To learn more, visit Evertz at NAB 2026 in the North Hall, booth N817 or contact [sales@evertz.com](mailto:sales@evertz.com) to book a meeting.

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### **JOIN US AT THE EVERTZ 2026 NAB PRESS CONFERENCE**

#### **What's New for NAB 2026**

Showcasing the new technology and solutions Evertz is introducing at NAB.

**Date:** Saturday, April 18, 2026

**Time:** 9:00 AM PT

**Location:** Press Briefing Room N249

#### **About Evertz Technologies Ltd.**

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more

streamlined and agile workflow processes on-premise and in the “Cloud”. For more information, please visit [www.evertz.com](http://www.evertz.com)

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