

**JULY  
15  
2014**

**For Immediate Release**

## **Evertz Powers Playout For AMC Networks' DR Strategy**

New York - July 15, 2014 - Evertz, a global leader in the design and manufacturing of broadcast equipment, announced that it has been selected by AMC Networks Broadcasting and Technology to provide an end-to-end solution for their Disaster Recovery Strategy which includes remote channel play out and satellite up-link capabilities. AMC Broadcasting and Technology is part of AMC Networks, which owns and operates the popular, award-winning networks AMC, IFC, SundanceTV and WE tv.

The AMC Networks system incorporates Evertz' Mediator MAM / Automation system and its ORT-LIVE integrated play out engine. The system also incorporates Evertz' ingest, encoding, routing, ATP and infrastructure products. The overall system shadows the play out and encoding of all AMC Networks' major HD and SD network feeds including West Coast delay feeds. The system is controlled using "Evertz Three Screen" driven approach to master control including Evertz' VUE graphical control application, VistaLINK PRO SNMP Monitoring and Control Software and Mediator MAM / Automation products offerings.

John Barbieri, SVP and GM of AMC Networks Broadcasting and Technology said, "Business continuity considerations are an absolutely critical part of AMC Networks' business and technology strategy. Geographical diversity for our DR site and partnering with a leading supplier like Evertz were two key elements of our DR plan. Evertz is a stable supplier with a comprehensive product offering. Their solution was incredibly integrated, highly reliable and immensely scalable."

Dan Turow, Senior Director of Product Development at Evertz said "We are thrilled to provide solutions for AMC Networks' disaster recovery needs. This is an extremely exciting project for Evertz. It pulls together all of our technologies and highlights the industry's increasing adoption of data center and remote playout solutions."

Mediator - Media Asset Manager



OvertureRT LIVE



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### **About Evertz**

Evertz Technologies Limited (TSX: ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") broadcast environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit <http://www.evertz.com>

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