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FOR IMMEDIATE RELEASE

Press release

Evertz IP Solution - Designed, Delivered and Deployed

Las Vegas – April 9, 2015 – Designed, delivered and deployed, Evertz SDVN solutions are the real deal. With an extensive 10/100GE product portfolio leveraging Evertz Software Defined Video Networking (SDVN) solution with MAGNUM as the industry leading SDVN orchestration and control, Evertz continues to lead the IP revolution for the broadcast industry. Over the past year, Evertz SDVN technology has been globally deployed in industry leading facilities all over the world. The SDVN solution is built around high capacity packet switches, a wide range of media gateways and MAGNUM – Evertz advanced SDVN controller. With over five hundred installations worldwide, MAGNUM is Evertz's not-so-secret weapon. MAGNUM is the SDVN orchestration and control application that bridges all the major components in a hybrid or all IP based facility including Evertz 10/100GE high capacity switch fabrics, media IP gateways, and Evertz traditional SDI products. Evertz continues to be at the forefront of technology, delivering the most advanced and innovative solutions to help broadcasters future-proof their facilities for the ever-changing and growing landscape of television.

For more information, please visit our NAB Booth N1502 or the Evertz website www.evertz.com/

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About Evertz
Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com