

CONTACT

Evertz
Bob Fung
1 905-335-3700
bfung@evertz.com
www.evertz.com

FOR IMMEDIATE RELEASE



Evertz and Panasonic enable next-generation IP interoperability

Evertz and Panasonic demonstrate SMPTE ST 2110 interoperability

BURLINGTON, ONTARIO, CANADA – June 20, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces successful SMPTE ST 2110 interoperability testing with Panasonic as part of its ongoing initiative to develop IP solutions for the media industry.

Evertz is the industry leader in the transition from SDI to IP with over 80 global installs of its Software Defined Video Networking (SDVN) IP Solutions. Evertz supports standards based open formats to ensure vendor interoperability of IP-based facilities. As an active member of the ASPEN Community, AIMS, SMPTE, VSF, and AMWA, Evertz is working with industry partner Panasonic towards this goal.

Panasonic, a global leader in Broadcast technology solutions and an active member of AIMS, SMPTE, VSF, and AMWA, is collaborating with Evertz to demonstrate support of the upcoming SMPTE ST 2110 set of standards for transporting video, audio and metadata over IP including AMWA IS-04 support for registration and discovery of network devices by showing interoperability of Evertz' SMPTE ST 2110 enabled solutions, including timing systems and multiviewers with Panasonic's SMPTE ST 2110 enabled camera systems.

“Vendor interoperability around a single unifying standard, SMPTE ST 2110, will be a critical requirement for media companies as they transition to IP infrastructures,” said Mo Goyal, Director of Product Marketing, Evertz. “Continuing interoperability testing of SMPTE ST 2110 will ensure a smooth and glitch-free industry transition to IP based workflows. Working with partners such as Panasonic is another example of our commitment to deliver to the industry a full IP solution based around SMPTE ST 2110.”

“Panasonic has seen flexible and efficient IP workflows impacting every level of AV technologies and the convergence of new IP standards including SMPTE ST 2110 is enabling this change for the broadcast industry,” said Michael Bergeron, Senior Product Manager for Broadcast Camera Systems, Panasonic Media Entertainment Company. “SMPTE ST 2110 will enable critical vendor interoperability and allow broadcasters to seamlessly incorporate these new IP workflows; we are excited about incorporating these technologies into Panasonic products. Evertz has lead the charge for IP infrastructures and we thank them for their leadership and cooperation in developing SMPTE ST 2110 interoperability.”

About Panasonic Broadcast, Cinema and Professional Video Systems

Panasonic offers leading products to acquire, transmit and view high-quality video, over both video and IP networks. Professional products include VariCam cinema cameras, P2 HD camcorders, 4K and HD handheld cameras, Pan/Tilt/Zoom cameras, studio and box cameras, switchers and monitors. These products serve customers in cinema, broadcast, professional sports, higher education, enterprise and other markets.

About Panasonic Corporation of North America

Newark, NJ-based Panasonic Corporation of North America is a leading technology partner and integrator to businesses, government agencies and consumers across the region. The company is the principal North American subsidiary of Osaka, Japan-based Panasonic Corporation and the hub of Panasonic's U.S. branding, marketing, sales, service and R&D operations. Panasonic was featured in Fortune Magazine's 2016 ranking of 50 companies that are changing the world and doing well by doing good. Specifically cited were its smart and sustainable technologies, including its contributions to smart cities and the electric vehicle revolution.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com