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## **Evertz Showcasing Innovative Video Delivery Solutions at NAB 2017**

Evertz' best-in-class, scalable, flexible and innovative video delivery platforms showcased at NAB 2017

BURLINGTON, ONTARIO, CANADA – April 19, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces that at the 2017 NAB show in Las Vegas, it will be highlighting the latest innovations for its advanced range of video delivery solutions.

Evertz' video delivery platforms deliver broadcast quality video from any source, through any network, to any device. Evertz' multi-format, multi-codec, multi-output solutions offer a scalable, flexible and innovative video delivery platform for any application. With solutions ranging from modular and high density software defined hardware accelerated platforms to software only server based solutions, Evertz has the highest Video Quality JPEG2000 / H.264 / MPEG-2 / HEVC (H.265) architectures to suit every video delivery need.

At NAB 2017, Evertz will introduce the 570ITXE as a Universal On-ramp IP Gateway. The 570ITXE is a converged platform capable of receiving/decoding, normalizing and performing multiple encoding (H.264 / JPEG2000) of all uncompressed (SMPTE RDD 37 and SMPTE 2110) and compressed streams coming into a facility.

Evertz will also highlight its 3482TXE-HEVC software defined accelerated platform that offers multistandard video (UHD / 3G / HD / SD), multi-codec (HEVC / H.264) encoding at superior quality and in a high-density form factor. Supporting UHD distribution, this High Dynamic Range (HDR) ready encoder provides superior video quality while providing the lowest latency. Evertz video delivery platforms offer complete solutions to contribution, primary/secondary distribution and OTT markets.

Evertz will be exhibiting its next generation Video Delivery solutions at the 2017 NAB show, North Hall, N1503, LVCC, from April 24-27, 2017.

## About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit <u>www.evertz.com</u>