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FOR IMMEDIATE RELEASE

Evertz Leading-Edge Solutions Showcased at NAB2017

Evertz to showcase the latest innovations of its comprehensive solutions portfolio at NAB 2017

BURLINGTON, ONTARIO, CANADA – April 19, 2017 – Evertz, the global leader in media and entertainment technology solutions, announces it will be showcasing the latest advancements of its comprehensive solutions portfolio at the 2017 NAB show in Las Vegas. Evertz' core mission is to address the critical requirements of broadcasters and media outlets and at NAB it will be demonstrating its latest advancements in Software Defined Networking, Live Production, Big Data Analytics, Playout, UHD/HDR technologies, Compression, RF, and Remote Production.

IP. Here and Now- With over 80 deployments globally, Evertz is leading the transition to IP with its Software Defined Video Networking (SDVN) IP-based solutions. At NAB 2017, Evertz will introduce its range of 25GbE products, new evEDGE™ FPGA accelerated compute blades and the 5700MSC-IP IP-based Grand Master Clock and Video Master Sync Generator.

DreamCatcher Live Media and Production Suite- DreamCatcher is the most robust, scalable, and modern IP-based capture, playout, replay, edit and packaging system in the industry today. Evertz is excited to introduce at NAB two new tools to the DreamCatcher platform, DC-LIVE-EDIT, an advanced video/audio editing tool and DC-MG, a media gateway and advanced content management system that unlocks the full potential of a Dream Catcher network.

Big Data Analytics- inSITE, Evertz's big data analytics engine, provides real-time centralized operational intelligence for video broadcasters. For NAB 2017, inSite features support for cloud based solutions and Amazon Web Services (AWS) environments, providing customers who are moving systems to the cloud, the visibility they need to maintain high service levels.

Cloud-based MAM and Playout- Evertz will highlight its latest virtualized services that provide cost-effective and secure playout facilities in the cloud. Evertz' Overture RT LIVE VM is a cost-effective, scalable playout solution with deployment options including video appliances and private and public cloud VMs. Mediator-X, Evertz' Media Asset Management (MAM) platform is also cloud enabled and provides media companies with a way of monetizing content while maintaining lower operating costs.

UHD and HDR- Evertz offers the industry's most comprehensive UltraHD (UHD) and High Dynamic Range (HDR) solution set. For applications from acquisition to production to playout, Evertz is the only manufacturer that offers complete solutions in quad-link 3G-SDI, 12G-SDI, and IP, enabling UHD (with HDR) solutions in both new and existing facilities. At NAB, Evertz will be highlighting the new SDR to HDR conversion capabilities of its 7814UDX product family.

Video Delivery Infrastructure- Evertz' video delivery platforms deliver broadcast quality video from any source, through any network, to any device. For NAB 2017, Evertz will introduce the 570ITXE a universal on-ramp IP gateway which is capable of receiving/decoding, normalizing and performing multiple encoding of incoming streams. Evertz will also highlight its 3482TXE-HEVC software defined accelerated platform. Supporting UHD distribution, this High Dynamic Range (HDR) ready encoder provides superior video quality with low latency.

RF Solutions- Evertz offers the ability to reach millions of customers with minimal ground infrastructure through their reliable end-to-end RF solutions. At NAB, Evertz will showcase their XPRF14 128x128 RF router; the first platform to offer full power, control, and IO redundancy. The XPRF features a large touch display for ease of use, along with on-screen spectrum analyzer, gain monitoring, and video.

Transport and Remote Production- Evertz will introduce two new media gateways for IP transport: the evRemote (evR) and 3606FR. These solutions will enable the easy introduction of remote production capability to venues, rental spaces, and trucks/OB. Evertz remote solutions utilize a familiar interface and allow for significant cost savings by reducing footprint, setup time, staffing and travel costs, power consumption and by ensuring reusability.

"The industry is rapidly evolving with advancements requiring solutions for a diverse range of applications including IP, cloud based playout, big data analytics and remote production," said Romolo Magarelli, Chief Executive Officer and President of Evertz Technologies Limited. "Our industry leadership has been predicated on addressing the needs of our customers and we look forward to serving them in the future."

Evertz will be exhibiting all of its industry leading solutions at 2017 NAB show, North Hall, N1503, LVCC, from April 24-27, 2017.

About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital and high definition television ("HDTV") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz' products allow its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit www.evertz.com